



Helene Business Recovery Initiative Program

Application Questions

REGION: Choose an item.

SUPPORT ORGANIZATION: Click or tap here to enter text.

PROJECT NAME: Click or tap here to enter text.

APPLICANT: Click or tap here to enter text.

PARTICIPATING LOCALITIES: Click or tap here to enter text.

CONTACT PERSON/EMAIL/PHONE: Click or tap here to enter text.

DATE OF SUBMISSION: Click or tap here to enter text.

ECONOMIC IMPACT

1. Provide an overview of the proposed project and project activities included in the project budget. **ATTACHMENTS:** A 1-2-page Executive Summary must be uploaded with the application.
2. Describe the project's goals, approach, and expected outcomes, including how it aligns with the region's Economic Growth and Diversification Plan. Explain how the project supports targeted traded industry sectors identified in the plan or other highly impacted locally traded sectors affected by the disaster. Detail how the project mitigates the economic impact of the disaster and contributes to long-term recovery efforts.
3. Identify the project outcomes and deliverables that will be achieved during the grant performance period. For any quantitative outcomes that will measure the impact of the project, be sure to select the most relevant outcomes listed in the [GO Virginia Core Grant Outcomes](#). What mechanism does the project team or its partners have in place to track these outcomes? **ATTACHMENTS:** The GO Virginia Core Grant Outcomes spreadsheet must be uploaded with the application.



VIRGINIA INITIATIVE FOR
**GROWTH &
OPPORTUNITY**
IN EACH REGION

REGIONAL COLLABORATION

4. Identify which local units of government are actively participating in the project and describe their participation. At least two local units of government are required to participate. **ATTACHMENTS:** Relevant letters of support (including match verification forms) or support from localities or local government entities should be uploaded with the application.
5. Describe all partner organizations involved with the implementation of the project, including each entity's role, financial or in-kind commitment, and capacity to successfully execute their duties as they relate to the project. These may include but are not limited to school divisions, community colleges, public and private institutions of higher education, economic and workforce development entities, local governments, regional organizations, planning district commissions, nonprofit organizations, and private-sector entities.
6. Identify cost efficiencies, repurposing of existing funds, drawdown of federal relief or stimulus funds, leveraging of existing assets, and/or other evidence of collaboration that can be demonstrated as a result of the project.
7. Discuss existing grant requests or programs with similar goals and indicate how the proposed project is not duplicative of, but additive to, other efforts that assist in the economic recovery of the region.

PROJECT READINESS

8. Detail the total project budget and the sources and uses for matching funds and leverage.
 - a. Does the project have the required \$2:1 match? If so, what are the sources/uses for these funds?
 - b. Are any additional funds or in-kind contributions serving as leverage for the project? If so, what are the sources/uses for these funds?
 - c. **ATTACHMENTS:** [Match verification forms](#) should be uploaded with the application.
9. Discuss how the Regional Council and project development team consulted with local government entities regarding the strategy and implementation of the project. Describe



private industry and subject matter experts' involvement in the validation, development, and implementation of this project.

10. Discuss any major barriers to successful implementation and other associated risks along with a plan to overcome them. How will the project administrator address these barriers?
11. Discuss prerequisite activities undertaken by the collaborating parties to increase efficiency with regard to program delivery and support for the project once launched.

PROJECT SUSTAINABILITY

12. The HBRI Program focuses on near-term regional economic recovery, with long-term sustainability being a secondary consideration in the review process. However, if applicable, please describe any plans for maintaining the program's impact beyond the initial funding period. How will the project's outcomes continue to support economic resilience after grant funding ends?

REQUIRED ATTACHMENTS

- Executive Summary
- Milestones Overview and Drawdown Schedule
- [GO Virginia Core Performance Outcomes](#)
- Match Verification Forms ([DHCD Template](#))
- Budget Overview ([DHCD Template](#))
- Letters of Support

OPTIONAL ATTACHMENTS

- Resume for Project Managers
- CAMS allows space for up to five (5) additional attachments